

**SRI BALAJI SOCIETY'S**

**BALAJI COLLEGE OF ARTS, COMMERCE  
AND SCIENCE**

Survey No. 3/1+4 Aundh - Ravet Rd, Dange Chowk, Tathawade, Pune,  
Maharashtra 411033

**1.3.3 Number of students undertaking field projects/Internships**

**Certificate of field projects/Internships**

**B.B.A**



**Sri Balaji Society, Pune**  
SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

**PROJECT REPORT ON**  
**RATIO ANALYSIS**  
**OF**  
**JOHNSON CONTROLS HITACHI**  
**PVT LTD**

**SUBMITTED BY**  
**NAVNEENT PATIDAR**  
**ROLL NO-BB16039**  
**T.Y.BBA**

**UNDER THE GUIDANCE OF**  
**PROF. BHAKTI JOSHI**

**SUBMITTED TO**  
**SAVITRIBAI PHULE PUNE UNIVERSITY**  
**IN PARTIAL FULFILMENT FOR THIRD YEAR OF**  
**BACHELOR OF BUSINESS ADMINISTRATION (BBA)**  
**2018-2019**

**THROUGH**  
**SRI BALAJI SOCIETY'S**  
**BALAJI COLLEGE OF ARTS COMMERCE AND SCIENCE, PUNE**

DATE- 5<sup>TH</sup> JANUARY 2019

CORPORATE OFFICE -301, Zanith Complex, 28/2, K M Gandhi Path, Shivaji Nagar, Shivaji Nagar, Pune, Maharashtra 411045

Phone: 020 3028 8100



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TO WHOM SO EVER IT MAY CONCERN

This is to certify that **MR. NAVNEET PATIDAR**, a student of **BACHELOR OF BUSINESS ADMINISTRATION, BALAJI COLLEGE OF ARTS COMMERCE AND SCIENCE, PUNE** has completed his internship from 1<sup>ST</sup> MAY 2018 to 15<sup>TH</sup> JUNE 2018 at this branch in finance. During the period of internship program with us, he was punctual and very hardworking.

WE WISH HIM SUCCESS IN LIFE

DATE: 05/01/2019

A handwritten signature in blue ink, appearing to read 'Nikesh', written over a rectangular box.

**NIKESH SINGH**

Manager (Finance)

**Johnson Controls Private Limited, Pune**

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**HEAD OFFICE-** 501 A Business Plaza, 36/3 B The Westin, Mundhwa Rd, Koregaon Park Annexe, Ghorpadi, Pune, Maharashtra 411001

Phone: 020 6606 7100



## Sri Balaji Society's

### BALAJI COLLEGE OF ARTS, COMMERCE AND SCIENCE (BCACS)

(Course Approved by Government of Maharashtra)

Survey No. 3/1-4, Tathawade Aundh Ravet Road, Pune - 411033.

Tel : 020 - 67084050 / 53 / 54 Website : www.bcaespune.com Email : principal@bcaespune.com

Affiliated to Savitribai Phule Pune University vide code No.0781 with ID No. PU/PN/AC/191/2003



(Col.) A. Balasubramanian  
President, Sri Balaji Society

Dr. Dimpal Saini  
Chairperson, CDC

Dr. G. K. Shirude  
Campus Director

Dr. G. Y. Shitole  
Principal

No. 1BCACS

Date: 18-03-19

### Certificate

This is to certify that Mr. /Ms. NAVNEET PATIDAR


Seat No. 13777, a student of Bachelors of Business Administration of Balaji College of Arts, Commerce and Science has successfully completed his/her project report on RATIO ANALYSIS

under the guidance and supervision of Ms. BHAKTI JOSHI

This report is as per requisite standard for the partial fulfilment of BBA degree. To the best of our knowledge no part of this report has been reproduced from any other report and the contents are based on original observation.

During her/his project tenure she was found sincere enthusiastic and hardworking. We wish her success in all her future endeavors.

  
(Project Guide)

  
18/3/19  
(Bhar S. R.)

Principal

  
Dr. G. Y. Shitole  
**PRINCIPAL**

Balaji College of Arts, Commerce & Science  
Tathwade, Pune - 411 033.



**Sri Balaji Society, Pune**  
SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

**A  
SUMMER INTERNSHIP  
PROJECT REPORT  
ON  
“EFFECTIVENESS OF SALES PROMOTION OF FERRERO ROCHERS”  
AT  
“GAYATRI ENTERPRISES”**

**SUBMITTED IN FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE  
OF BACHELOR OF BUSINESS ADMINISTRATION (Marketing)**

**SUBMITTED BY:-  
SHOURYA JAISWAL  
(ROLL NO: BB15056)**

**UNDER THE GUIDANCE OF PROFESSOR  
RIPAL MADHANI**

**ACADEMIC YEAR 2017-18**





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& in the approved Panel of Govt. of Maharashtra)



Col. A. Balasubramanian  
President, Sri Balaji Society

Principal

No. 1BCACS

Date: 08/03/2018

### CERTIFICATE

This is to certify that Mr./Ms. SHOURYA JAISWAL, Seat No. 13728,  
Roll No. BB15056, a student of Bachelor of Business Administration of Balaji College of Arts,  
Commerce and Science has successfully completed his/her project report on  
EFFECTIVENESS OF SALES PROMOTION OF LEARER under the guidance and supervision of  
Prof. Ripal Madhani.

This report is as per requisite standards for the partial fulfilment of BBA degree. To the  
best of our knowledge no part of this report has been reproduced from any other report and the  
contents are based on original observations.

During his/her project tenure he/she was found sincere enthusiastic and hardworking.  
We wish his/her success in all his future endeavours.

Prof. Ripal Madhani  
(Project Guide)



Slenu  
21/4/18

Dr. G.Y. Shitole  
(Principal)

**PRINCIPAL**  
Balaji College of Arts, Commerce & Science  
Tathwade, Pune - 411 033



# Gayatri Enterprises

Authorised Distributors: +FERRERO+MARS+PARLE +PARAG MILK+DFMFOODS

Shop No. 1, Bhakti Chambers, Plot No. 12, Near Magar Stadium, Pimpri, Pune 411018, Mob.: 9767979700

Date: 5<sup>th</sup> June, 2017

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **SHOURYA JAISWAL** of **TYBBA** of **BALAJI COLLEGE OF ARTS COMMERCE AND SCIENCE** has successfully completed the internship report on the topic **EFFECTIVENESS OF SALES PROMOTION OF FERRERO** in partial fulfillment of his bachelor in business administration from **4<sup>th</sup> May, 2017** to **4<sup>th</sup> June, 2017** under our guidance.

He was hardworking, confident and proactive during the course of internship.

We wish him all the best for all his future endeavors.

THANK YOU

YOURS FAITHFULLY

*Gaikwad*



ROHITKUMAR GAIKWAD

(Head Manager, GAYATRI ENTERPRISES)





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Dr. A. Balasubramanian  
Joint, Sri Balaji Society

Dr. Dimpal Saini  
Chairperson, CDC

Dr. G. K. Shirude  
Campus Director

Dr. G. Y. Shitole  
Principal

No. 1BCACS

Date: 18-03-2019

### Certificate

This is to certify that Mr. /Ms. Raushita Sanjeeva Shetty  
Seat No. 13768, a student of Bachelors of Business Administration of Balaji College  
of Arts, Commerce and Science has successfully completed his/her project report on  
Customer Satisfaction in Big Bazaar  
with respect of Ahmednagar City.  
under the guidance and supervision of Nilesh Patil.

This report is as per requisite standard for the partial fulfilment of BBA degree. To the best  
of our knowledge no part of this report has been reproduced from any other report and the contents  
are based on original observation.

During her/his project tenure she was found sincere enthusiastic and hardworking. We wish  
her success in all her future endeavors.

Nilesh  
(Project Guide)

Souvik  
18/3/19

Principal  
Dr. G. Y. Shitole  
**PRINCIPAL**  
Balaji College of Arts, Commerce & Science  
Tathawade, Pune - 411 033.





DATE- 5TH JANUARY 2018

STORE ADDRESS- Sarda Towers Plot No: 102/21+2 Manmad Highway Sawedi Sarda Mill Compound, Ahmednagar, Maharashtra 414003

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. RAKSHITA SHETTY** has carried out a project/study on **CUSTOMER REVIEWS AND SATISFACTION** at "BIG BAZAAR "AHMEDNAGAR from 1<sup>st</sup> December to 5<sup>th</sup> January, under our guidance in partial fulfilment of his Bachelor Of Business Administration from Balaji College Of Arts Commerce And Science (BCACS) affiliated to Savitri Bai Phule Pune University (SPPU), Pune (MH).

We wish her best of luck for all his future endeavors.

MANAGER (HR)

SHASHIKANT BORGE



Reliance HR Services Private Limited  
Block D, 1st Floor, Wing VI  
Dhirubhai Ambani Knowledge City  
Koparkhairane, Thane Belapur Marg  
Navi Mumbai 400 710

Tel: +91 22 3038 3249  
Fax: +91 22 3038 2987

Date: 20<sup>th</sup> August, 2018

To Whom So Ever it May Concern

This is to certify that Miss. **Srushti Sudhir Bhosale** pursuing BBA (Final Year 17-18) from **Balaji College of Arts Commerce & Science, Pune**, has successfully undergone the requested 45 Days of Internship training on "Human Resources" at our organization **Reliance HR Services Pvt. Ltd.** from 10<sup>th</sup> May, 2018 to 25<sup>th</sup> June, 2018 as per the requirement of the program.

During this period she has successfully completed the Internship training in "Human Resources Functions".

In the course of Internship, we have found Miss. **Srushti Sudhir Bhosale** to be hardworking, responsible and focused student.

We wish her all the very best in the future Endeavour's.

Yours truly,



Reliance HR Services Private Limited

For Reliance HR Services Pvt. Ltd.

(Authorized Signatory)

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Dr. Balasubramanian  
Sri Balaji Society

Dr. Dimpal Saini  
Chairperson, CDC

Dr. G. K. Shirude  
Campus Director

Dr. G. Y. Shitole  
Principal

BCACS

Date:

### Certificate

This is to certify that ~~Mr.~~ /Ms. Srushti Bhosale

Seat No. 13783, a student of Bachelors of Business Administration of Balaji College

of Arts, Commerce and Science has successfully completed his/her project report on

Study on effectiveness of Performance  
management system of Reliance Retail Mart.

under the guidance and supervision of Prof. Chandrima Chakraborty.

This report is as per requisite standard for the partial fulfilment of BBA degree. To the best of our knowledge no part of this report has been reproduced from any other report and the contents are based on original observation.

During her/his project tenure she was found sincere enthusiastic and hardworking. We wish her success in all her future endeavors.

Chandrima  
(Project Guide)

Soumit  
18/3/19

Principal

Dr. G. Y. Shitole  
PRINCIPAL

Balaji College of Arts, Commerce & Science  
Tathawade, Pune - 411 033.