



SRI BALAJI SOCIETYS

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JOURNAL OF MANAGEMENT RESEARCH

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About Journal

The first edition of Sri Balaji Societys The Balajian Journal of Management Research was published in the year 2023. It is a biannual, double-blind peer-reviewed journal, in English, published in online format. Its primary aim is to disseminate original empirical and conceptual research spanning the management discipline. The journal welcomes submissions of full-length research papers, management cases, article reviews, perspective-based pieces, and book reviews.

Aims and Scope

Sri Balaji Societys The Balajian Journal of Management Research stands as a beacon of scholarly rigor, boasting a rigorous peer- review process. As a bi-annual publication, it serves as a vibrant arena for intellectual discourse across management discipline. Our esteemed journal features a variety of research articles, case studies, and insightful book reviews contributed by esteemed scholars and established researchers.

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