



Sri Balaji Society's
Sri Balaji University, Pune
UNIVERSITY FOR OPPORTUNITIES

excel

• Discipline • Dedication • Determination

SCHOOL OF COMMERCE AND MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (BBA-MBA Integrated) **Five Year Degree Programme – Batch 2024-29**

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A.
PROGRAMME STRUCTURE



SRI BALAJI UNIVERSITY, PUNE

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
Five Year BBA MBA Integrated Degree Programme – Batch 2024-29

PROGRAMME STRUCTURE 2024-29

(Offered by- SCHOOL OF COMMERCE AND MANAGEMENT)

1. Program Outcomes	<p>After successful completion of BBA Program, the student will be able to:</p> <ul style="list-style-type: none"> • PO1: Analytical and Critical Thinking Skills: Analyze complex business problems critically and develop effective solutions using appropriate tools and procedures. • PO2: Effective Communication Skills: Exhibit strong interpersonal communication skills needed for effective business interactions in diverse settings. • PO3: Professional & Ethical Decision Making: Reflect strong understanding of ethical principles when they make socially responsible decisions in business contexts. • PO4: Global Perspective and Cultural Sensitivity: Recognize and appreciate cultural diversity in the global business environment and they will be able to adjust according to cross-cultural situational demands. • PO5: Leadership and Teamwork: Demonstrate effective leadership qualities and the ability to work collaboratively in diverse teams to achieve common goals. • PO6: Continuous Learning and Adaptability: Develop a commitment to lifelong learning that can help adapt to technological advancements resulting in continuous professional development. • PO7: Soft Skill Development/Employability: Exhibit practical learnings by gaining required soft skills as a result of improved industry academia collaboration.
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Program Specific Outcomes	<p>Specialization 1: Marketing Management</p> <ul style="list-style-type: none"> • PSO 1: Figure out different ways to deal with marketing issues and challenges • PSO 2: Prepare different marketing strategies to deal with specific marketing requirements • PSO 3: Evaluate how digital technology is useful to increase marketing reach and sales. <p>Specialization 2: Accounting & Finance</p> <ul style="list-style-type: none"> • PSO 1: Understand different components of financial Statements of the organization. • PSO 2: Get clarity of how Indian Financial system works and what is the role of financial institutions and financial markets in the system. • PSO 3: Explain the role of accounting and finance in carrying daily business activities. <p>Specialization 3: Human Resource Management</p> <ul style="list-style-type: none"> • PSO 1: Comprehend policies and processes adopted for manpower planning and human resource management • PSO 2: Identify legal and procedural formalities involved in recruitment and selection • PSO 3: Deal with the problems, grievances and conflicts related to different HRM functions. <p>Specialization 4: Business Analytics</p> <ul style="list-style-type: none"> • PSO 1: Comprehend and solve various business difficulties by preparing decision making models. • PSO 2: Improve critical thinking and problem solving abilities to deal with daily business operations. • PSO 3: Develop professional research and analytical skills needed to perform business analysis. <p>Specialization 5: International Business</p> <ul style="list-style-type: none"> • PSO 1: Understand import export processes and documentation involved in carrying out international trade and commerce • PSO 2: Identify different set of policies and procedures to be adopted for carrying out international trade in different nations. • PSO 3: Find out and deal with various business problems and challenges competently.
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		Specialization 6: Entrepreneurship <ul style="list-style-type: none"> PSO 1: Shortlist and develop feasible and useful business ideas PSO 2: Develop entrepreneurial mind set required to start and run business operations successfully. PSO 3: Nurture entrepreneurial attitude and innovation skills to deal with upcoming business challenges. 						
2.	DURATION (IN MONTHS)	60 Months						
3.	INTAKE	300 students (5 divisions of 60 students each)						
7.	MEDIUM OF INSTRUCTION	English						
8.	PROGRAMME PATTERN	Semester (10 Semesters in 5 Academic Years)						
9.	COURSE & SPECIALIZATION	<table> <tr> <td>1. Marketing Management</td> <td>2. Accounting and Finance</td> </tr> <tr> <td>3. Human Resource Management</td> <td>4. Business Analytics</td> </tr> <tr> <td>5. International Business</td> <td>6. Entrepreneurship</td> </tr> </table>	1. Marketing Management	2. Accounting and Finance	3. Human Resource Management	4. Business Analytics	5. International Business	6. Entrepreneurship
1. Marketing Management	2. Accounting and Finance							
3. Human Resource Management	4. Business Analytics							
5. International Business	6. Entrepreneurship							
11.	ASSESSMENT	All 4 credit and 2 Credit courses will have 50% internal component and 50% component as external [University] examination.						
12.	STANDARD OF PASSING	<p>The total weightage (100%) for each subject is equally divided (50/50) between Internals and End Term Examinations. Students are expected to obtain a minimum of 40% of marks in the internals and the End Term Examinations individually to be considered as pass in the particular subject. Sri Balaji University, Pune follows grading system for awarding grade and grade points to students. It follows 10-point grade scale, SCPA and CGPA are calculated as the weighted average of grade point multiplied by the credits for the courses.</p> <p>The system of evaluation will be as follows: For each course, the score of internal assessment and the End term examinations will be added together and then converted into a grade and grade point average. A student shall be said to have earned the credits for the course if he/she earns minimum of 40% marks in internals and End term examinations separately. Grade point less than 4.00 will be treated as grade F (fail). Results will be declared for each semester and the final grade-sheet will give total grades and grade point</p>						
13.	AWARD OF DEGREE	On completion of First Year, the students will be awarded with UG Certificate, on completion of Second Year, they will be awarded with UG Diploma, on completion of Third Year, they will receive UG Degree at the end of semester VI examination by taking into consideration the performance of all semester examinations after obtaining minimum 4 CGPA out of 10 CGPA. If the students further continue and complete Fourth Year, they will get UG Honors Degree. After completion of all 10 semesters, the students will receive Master's Degree.						

14. CLASSIFICATION OF CREDITS																
Semesters	D S C	M M	M in o r	O E	M E	VSC	SEC	IKS	A E C	V E C	C C	O J T	FP/ CEP	RP	Total	Total Credits
I	-	3	-	2		1	1	1	1	1	1	-	-	-	11	22
II	-	3	1	2		1	1	-	1	1	1	-	-	-	11	22
III	-	2	1	1		1	-	-	1	-	1	-	1	-	8	22
IV	-	2	1	1		-	1	-	1	-	1	-	1	-	8	22
V	-	2	1	-	1	-	1	-	-	-	-	1	-	-	6	22
VI	-	2	1	-	1	1	-	-	-	-	-	-	1	-	6	20
VII	3	3	-	-	-	-	-	-	-	-	-	-	-	-	6	20
VIII	3	3	-	-	-	-	-	-	-	-	-	-	-	-	6	20
IX	3	3	-	-	-	-	-	-	-	-	-	-	-	-	6	20
X	2	4	-	-	-	-	-	-	-	-	-	-	-	-	6	20
Total Subjects	1 1	2 7	5	6	2	4	4	1	4	2	4	1	3	NA	74	
Total Credits	2 8	9 6	18	12	8	8	8	2	8	4	8	4	6	-	210	210

* Research Project is applicable for four year UG honors with Research Degree.

*NOTE:

- 1) MM - Major Mandatory Subject
- 2) Minor Subject
- 3) OE – Open Electives
- 4) ME – Major Electives
- 5) SC- Specialization Courses
- 6) VSC- Vocational Skill Courses
- 7) SEC- Skill Enhancement Course
- 8) IKS- Indian Knowledge System
- 9) AEC- Ability Enhancement Course
- 10) VEC- Value Education Course
- 11) CC- Co-Curricular Course
- 12) OJT- On Job Training
- 13) FP/CEP- Field Project/Community Engagement Project
- 14) RP- Research Project

B.

Course Structure

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
Five Year BBA MBA Integrated Degree Programme Batch 2024-29

Semester-I

Sr. No .	Course Code	Course Title	Nature of the Course	Credit	Internal Marks	External Marks	Total Marks
1	IBB24010 1	Fundamentals of Accounting	Major Mandatory	2	25	25	50
2	IBB24010 2	Principles of Marketing	Major Mandatory	2	25	25	50
3	IBB24010 3	Human Resource Management	Major Mandatory	2	25	25	50
4	IBB24010 4	Business Mathematics	Open Elective	2	25	25	50
5	IBB24010 5	Business Economics (Micro)	Open Elective	2	25	25	50
6	IBB24010 6	Banking and Insurance	Vocational Skill Course	2	25	25	50
7	IBB24010 7	Fundamentals of Computers	Skill Enhancement Course	2	25	25	50
8	IBB24010 8	English Language	Ability Enhancement Course	2	25	25	50
9	IBB24010 9	Environmental Studies	Value Education Course	2	25	25	50
10	IBB24011 0	Indian Knowledge System	Indian Knowledge System	2	50	-	50
11	IBB24011 1	Fitness For Life	Co- Curricular	2	25	25	50
Total				22	300	250	550

Semester-II

Sr. No .	Course Code	Course Title	Nature of the Course	Cred it	Intern al Marks	Extern al Marks	Total Mar ks	
1	IBB2402 01	International Business Management	Major Mandatory	2	25	25	50	
2	IBB2402 02	Introduction to Business Analytics	Major Mandatory	2	25	25	50	
3	IBB2402 03	Entrepreneurship Development	Major Mandatory	2	25	25	50	
4	IBB2402 04	Principles of Management	Minor	2	25	25	50	
5	IBB2402 05	Business Statistics	Open Elective	2	25	25	50	
6	IBB2402 06	Business Economics (Macro)	Open Elective	2	25	25	50	
7	IBB2402 07	Operations Management	Skill Enhancement Course	2	25	25	50	
8	IBB2402 08	Introduction to MS-Excel	Vocational Skill Course	2	25	25	50	
9	IBB2402 09	Business Communication	Ability Enhancement Course	2	25	25	50	
10	IBB2402 10	Indian Constitution and Human Rights	Value Education Course	2	25	25	50	
11	IBB2402 11	Yoga Education	Co- Curricular	2	25	25	50	
Total					22	275	275	550

Semester-III

Sr . N o.		1	2	3	4	5	6	Cred its	Inter nal Mark s	Exter nal Mark s	Total Mar ks
	<u>Nature of Course</u>	<u>Market ing Management</u>	<u>Account ing & Finance</u>	<u>Human Resource Management</u>	<u>Business Analytics</u>	<u>International Business</u>	<u>Entrepreneurship</u>				
1	Major Mandatory	Consumer Behaviour and Insights (IBB240307)	Cost Accounting (IBB240309)	Workforce Planning (IBB240311)	Introduction to Programming using Python (IBB240313)	International Business Environment (IBB240315)	Ideation and Business Plan (IBB240317)	4	50	50	100
2	Major Mandatory	Services Marketing (IBB240308)	Indian Financial System (IBB240310)	HR Talent Acquisition & Retention Management (IBB240312)	Database Management System (IBB240314)	International Trade Relations (IBB240316)	Incubation and Acceleration (IBB240318)	4	50	50	100
3	Minor	Organizational Behaviour (IBB240301)						4	50	50	100
4	OE	Choose one subject from Basket						2	25	25	50
5	VSC	Introduction to GST (IBB240303)	Introduction to GST (IBB240303)	Introduction to GST (IBB240303)	Introduction to GST (IBB240303)	Introduction to GST (IBB240303)	Introduction to GST (IBB240303)	2	25	25	50
6	AEC	Soft Skills (IBB240304)	Soft Skills (IBB240304)	Soft Skills (IBB240304)	Soft Skills (IBB240304)	Soft Skills (IBB240304)	Soft Skills (IBB240304)	2	25	25	50
7	FP	Field Project –I related to Major (IBB240305)	Field Project –I related to Major (IBB240305)	Field Project –I related to Major (IBB240305)	Field Project –I related to Major (IBB240305)	Field Project –I related to Major (IBB240305)	Field Project –I related to Major (IBB240305)	2	50		50
8	CC	Health and Wellness (IBB240306)	Health and Wellness (IBB240306)	Health and Wellness (IBB240306)	Health and Wellness (IBB240306)	Health and Wellness (IBB240306)	Health and Wellness (IBB240306)	2	25	25	50
	Total							22	300	250	550

Semester-IV

Sr . N o.		1	2	3	4	5	6	Cre dits	Inter nal Mar ks	Exter nal Mark s	Tot al Mar ks
	<u>Natur e of Cours e</u>	<u>Marketi ng Management</u>	<u>Accounti ng & Finance</u>	<u>Human Resource Management</u>	<u>Business Analytics</u>	<u>Internati onal Business</u>	<u>Entreprene urship</u>				
1	Major Manda tory	Product Management (IBB240 407)	Financia l Manage ment (IBB240 409)	Recruit ment and Selectio n (IBB240 411)	Data Science (IBB240 413)	India's Foreign trade and Internati onal Institutio ns (IBB240 415)	Innovation and Entreprene urship (IBB24041 7)	4	50	50	100
2	Major Manda tory	Sales and Distribut ion Management (IBB240 408)	Introducti on to Corporate Accounti ng (IBB2404 10)	Training and Develop ment (IBB2404 12)	Informati on security and risk Managem ent (IBB2404 14)	Export Import Document ation (IBB2404 16)	International Entrepreneur ship (IBB240418)	4	50	50	100
3	Minor	Research Methodology (IBB240401)						4	50	50	100
4	OE	Choose one subject from Basket						2	25	25	50
5	SEC	Design Thinking for Managers (IBB240403)						2	25	25	50
6	AEC	Modern Indian Language (MIL) (IBB240404)						2	25	25	50
7	CC	Performing Arts (IBB240405)						2	25	25	50
8	FP	Field Project -II (IBB240406)						2	50	-	50
	Total							22	300	250	550

Semester-V

S r. N o.		1	2	3	4	5	6	Credit	Internal Marks	External Marks	Total Marks	
	<u>Nature of Course</u>	<u>Marketing & Management</u>	<u>Accounting & Finance</u>	<u>Human Resource Management</u>	<u>Business Analytics</u>	<u>International Business</u>	<u>Entrepreneurship</u>					
1	Major Mandatory	Retail Management (IBB240505)	Management Accounting (IBB240507)	HR Analytics (IBB240509)	Data Visualization using Tableau (IBB240511)	Foreign exchange Management (IBB240513)	Building Lean Start-up (IBB240515)	4	50	50	100	
2	Major Mandatory	Customer Relationship Management (IBB240506)	Advanced Corporate Accounting (IBB240508)	Strategic HRM (IBB240510)	Data Ethics and Privacy (IBB240512)	International Business Laws (IBB240514)	Entrepreneurial Ethics (IBB240516)	4	50	50	100	
3	Minor	Entrepreneurship Development(IBB240501)						4	50	50	100	
4	Major Elective	Choose one subject from Basket						4	50	50	100	
5	SEC	Basics of Stock Market (IBB240503)						2	25	25	50	
6	OJT	Based on Major Subject (IBB240504)						4	100	-	100	
	Total								22	325	225	550

Semester-VI

Sr . N o.		1	2	3	4	5	6	Cre dits	Inter nal Mar ks	Exter nal Mark s	Tot al Mar ks	
	<u>Natur e of Cours e</u>	<u>Marketi ng Manage ment</u>	<u>Accounti ng & Finance</u>	<u>Human Resource Managem ent</u>	<u>Business Analytic s</u>	<u>Internati onal Business</u>	<u>Entreprene urship</u>					
1	Major Mandatory	Brand Management (IBB240605)	Income Tax (IBB240607)	HR and Knowledge Management (IBB240609)	Introduction to Big Data (IBB240611)	International Banking Operations (IBB240613)	MSME and Family Managed Business (IBB240615)	4	50	50	100	
2	Major Mandatory	Digital Marketing (IBB240606)	Investment Analysis and Risk Management (IBB240608)	Performance Compensation and Rewards Management (IBB240610)	Research Techniques using SPSS (IBB240612)	International Marketing Management (IBB240614)	Corporate Entrepreneurship (IBB240616)	4	50	50	100	
3	Minor	Decision Making and Risk Management (IBB240601)						4	50	50	100	
4	Major Elective	Choose one subject from Basket						4	50	50	100	
5	FP	Field Project (IBB240603)						2	50	-	50	
6	VSC	Foreign Language (IBB240604)						2	25	25	50	
	Total								20	275	225	500

Semester-VII

S r. N o.		1	2	3	4	5	6	Cre dits	Inter nal Mar ks	Exter nal Mark s	Tot al Mar ks	
	<u>Natur e of Cours e</u>	<u>Marketin g Managem ent</u>	<u>Accounti ng & Finance</u>	<u>Human Resource Manage ment</u>	<u>Business Analytic s</u>	<u>Internati onal Business</u>	<u>Entreprene urship</u>					
1	Major Manda tary	Marketin g Research (IBB240 704)	Financia l Planning and Wealth Manage ment (IBB240 710)	Manager ial Compete ncies and Career Develop ment (IBB240 713)	Data Mining and data warehou sing (IBB240 716)	Global Supply chain Manage ment (IBB240 719)	Entrepene urship stainability (IBB24071 9)	4	50	50	100	
2	Major Manda tary	Advertise ment and Sales Promotio n (IBB240 705)	Business Tax Assessm ent and Planning (IBB240 708)	Industria l Relations and Labour Laws (IBB240 711)	Python for Analytic s (IBB240 714)	Cross Cultural Consum er Behavio ur (IBB240 717)	Entrepene urship Finance (IBB24072 0)	4	50	50	100	
3	Major Manda tary	Marketin g Analytics (IBB240 706)	Investm ent Banking and Financia l Services (IBB240 709)	Emotion al Intellige nce and Personal Growth (IBB240 712)	AI and ML (IBB240 715)	Global Sourcing and Business Develop ment (IBB240 718)	Technologi cal Entrepene urship (IBB24072 1)	4	50	50	100	
4	DSC	Statistics for Business Decisions (IBB2407 01)	Statistics for Business Decisions (IBB240 701)	Statistics for Business Decisions (IBB240 701)	Statistics for Business Decisions (IBB240 701)	Statistics for Business Decisions (IBB240 701)	Statistics for Business Decisions (IBB240 701)	Statistics for Business Decisions (IBB24070 1)	4	50	50	100
5	DSC	Strategic Manage ment (IBB240 702)	Strategic Manage ment (IBB240 702)	Strategic Manage ment (IBB240 702)	Strategic Manage ment (IBB240 702)	Strategic Manage ment (IBB240 702)	Strategic Manage ment (IBB240 702)	Strategic Manage ment (IBB24070 2)	2	25	25	50

6	DSC	Foreign language I (IBB240 703)	Foreign language I (IBB24070 3)	2	25	25	50						
	Total									20	250	250	500

Semester-VIII

Sr . N o.		1	2	3	4	5	6	Cre dits	Inter nal Mar ks	Exter nal Mark s	Total Mar ks
		<u>Natur e of Cours e</u>	<u>Marketi ng Management</u>	<u>Accounti ng & Finance</u>	<u>Human Resource Management</u>	<u>Business Analytics</u>	<u>Internati onal Business</u>	<u>Entreprene urship</u>			
1	Major Manda tory	Social Media Marketi ng (IBB240 804)	Financia l Technol ogy (IBB240 807)	Internati onal HRM (IBB240 810)	Spreadsh eet Modellin g and Decision Analysis (IBB240 813)	Global Strategic Manage ment (IBB240 816)	Social Entreprene urship (IBB24081 9)	4	50	50	100
2	Major Manda tory	Rural Marketi ng (IBB240 805)	Strategic Corporat e Finance (IBB240 808)	Conflict and Negotiat ion Management (IBB240 811)	Introduc tion to Emergin g Technol ogies (IBB240 814)	Internati onal Economi cs (IBB240 817)	Entreprene urship Growth & Expansion (IBB24082 0)	4	50	50	100
3	Major Manda tory	Applied Strategic Marketin g (IBB2408 06)	Internati onal Financia l Manage ment (IBB240 809)	HRM in Service Sector (IBB240 812)	R Programming (IBB240 815)	Internatio nal Business Simulatio ns (IBB2408 18)	Conflict manageme nt in Business (IBB24082 1)	4	50	50	100
4	DSC	Disaster Managem ent (IBB2408 01)	Disaster Managem ent (IBB2408 01)	Disaster Management (IBB240801)	4	50	50	100			
5	DSC	Emotiona l Intelligen ce and Personal Growth (IBB2408 02)	Emotiona l Intelligen ce and Personal Growth (IBB2408 02)	Emotiona l Intelligen ce and Personal Growth (IBB2408 02)	Emotiona l Intelligen ce and Personal Growth (IBB2408 02)	Emotiona l Intelligen ce and Personal Growth (IBB2408 02)	Emotional Intelligence and Personal Growth (IBB240802)	2	25	25	50

6	DSC	Intellectual Property Rights (IBB240803)	2	25	25	50					
Total								20	250	250	500

Semester-IX

S r. N o.		1	2	3	4	5	6	Cre dits	Inter nal Mar ks	Exter nal Mark s	Tot al Mar ks
	<u>Natur e of Cours e</u>	<u>Marketi ng Manage ment</u>	<u>Accoun ting & Finance</u>	<u>Human Resourc e Manage ment</u>	<u>Busines s Analytic s</u>	<u>Internat ional Busines s</u>	<u>Entrepren eurship</u>				
1	Major Mand atary	Legal Aspects in Marketin g (IBB240 904)	Digital Finance (IBB240 907)	Legal Aspects in HRM (IBB240 910)	AI for busines s (IBB240 913)	Legal Aspects in IB (IBB240 916)	Legal Aspects in Entrepren eurship (IBB24091 9)	4	50	50	100
2	Major Mand atary	Emergin g Trends in Marketin g (IBB240 905)	Micro Finance (IBB240 908)	Labour Welfare and Security (IBB240 911)	Power BI (IBB240 914)	Global Human Resourc e Manage ment (IBB240 917)	Business planning and Project manageme nt (IBB24092 0)	4	50	50	100
3	Major Mand atary	Marketin g Env. Analysis & Strategi es (IBB240 906)	Behavio ral Finance (IBB240 909)	Organiza tional Changes in HRM (IBB240 912)	Advanc ed statistic s and data visualiz ation (IBB24 0915)	Internati onal Service Manage ment (IBB240 918)	Sickness & turnaround strategies for small businesses (IBB24092 1)	4	50	50	100
4	DSC	Event Manage ment (IBB240	Event Manage ment (IBB240	Event Manage ment (IBB240	Event Manage ment (IBB240	Event Manage ment (IBB240	Event Manageme nt (IBB24090	4	50	50	100

		901)	901)	901)	901)	901)	1)					
5	DSC	Leveraging AI for Business (IBB240902)	2	25	25	50						
6	DSC	Cyber Security (IBB240903)	2	25	25	50						
	Total								20	250	250	500

Semester-X

S r. N o.	1	2	3	4	5	6	Cre dits	Inte rnal Mar ks	Exte rnal Mar ks	Tot al Ma rks	
	<u>Natur e of Cour se</u>	<u>Marketin g Manage ment</u>	<u>Accounti ng & Finance</u>	<u>Human Resourc e Manage ment</u>	<u>Business Analytics</u>	<u>Internati onal Business</u>	<u>Entrepre neurship</u>				
1	Major Mand atary	B2B Marketin g (IBB2410 03)	Options and Future value propositi on (IBB2410 07)	HR Branding value propositi on (IBB2410 11)	Simulatio n Modeling value propositi on (IBB2410 15)	Internatio nal Trade Logistics value propositi on (IBB2410 19)	Technolo gy Entrepren eurship value propositi on (IBB2410 23)	4	50	50	10 0
2	Major Mand atary	Integrate d Marketin g Communi cation (IBB2410 04)	Corporat e Tax Planning (IBB2410 08)	Contemp orary Employ ment Relations (IBB2410 12)	Ethical and Legal Aspects of Analytics (IBB2410 16)	Cargo and Logistics manage ment (IBB2410 20)	Family Managed Business (IBB2410 24)	4	50	50	10 0
3	Major Mand atary	Industrial Marketin g (IBB2410 05)	Financial Modeling (IBB2410 09)	Economi cs of HR (IBB2410 13)	Data Analytics Using SAS (IBB2410 17)	Internatio nal Advertisi ng and Brand Manage ment (IBB2410 21)	Entrepren eurship Finance (IBB2410 25)	4	50	50	10 0

4	Major Mandatary	New product development	Financial Risk Management (IBB2410 14)	HR Audit (IBB2410 14)	Cloud Computing (IBB2410 18)	International Human Resource Management (IBB2410 22)	Leadership in Entrepreneurship (IBB2410 26)	4	50	50	100
		Marketing (IBB2410 06)									
5	DSC	Sustainable Innovation & Entrepreneurship (IBB2410 01)	2	25	25	50					
6	DSC	Research Paper Writing & Seminar (IBB2410 02)	2	25	25	50					
Total								20	250	250	500

Semester-wise Distribution of Marks and Credits

Semester	Credits	Internal	External	Total
I	22	300	250	550
II	22	275	275	550
III	22	300	250	550
IV	22	300	250	550
V	22	325	225	550
VI	20	275	225	500
VII	20	250	250	500
VIII	20	250	250	500
IX	20	250	250	500
X	20	250	250	500
Total	210	2775	2475	5250

Basket of Open Electives

Semester-I		Semester-II		Semester-III	Semester-IV
OE-I	OE-II	OE-I	OE-II	OE	OE
Business Mathematics (IBB240104)	Business Eco (Micro) (IBB240105)	Business Statistics (IBB240205)	Business Eco (Macro) (IBB240206)	Indian Economy (IBB240302)	Legal Aspects of Business (IBB240402)
Sociology for business (IBB240112)	Social Justice (IBB240113)	Philosophy of Swami Vivekanand (IBB240212)	Introduction Public Relations (IBB240214)	Decision Science (IBB240319)	Rural Economics (IBB240419)
		Business Intelligence (IBB240213)	Development of Life Skills (IBB240215)	Corporate Administration (IBB240320)	Employability skills (IBB240420)

Basket of Major Electives

SEM V	SEM VI
Business Ethics & Corporate Governance (IBB240502)	Total Quality Management (IBB240602)
Emerging Trends in Banking And Finance (IBB240517)	Strategic HRM (IBB240617)
Business Taxation (IBB240518)	Change Management (IBB240618)
	Leadership and Team Management (IBB240619)
	Entrepreneurial Ethics (IBB240620)
	Corporate Banking (IBB240621)